

Moving into the Frontier

May 7, 2014 (Wednesday)

Hong Kong Convention & Exhibition Centre

Organizers:



Co-organizer:



CONFERENCE

Co-organised by The Hong Kong Chapter of the International Facility Management Association and the Asian Institute of Intelligent Buildings, **Moving into the Frontier** is an interactive platform for the building and facility management professionals to network and exchange thoughts, covering topics such as technology, sustainability, quality, business and finance, strategy planning and space management. The conference aims at providing practical knowledge in re-shaping executives plans for portfolio management.

WHO SHOULD ATTEND?

- Government
- CRE Executives
- Facility Managers & Property Managers
- Engineers
- Designers & Space Planners
- Energy Consultants
- Financial Service Sector
- Property Investors and Developers
- Sustainability Consultants
- Building Construction and Fit-out Contractors
- Cleaning Companies
- Materials & Equipment Manufacturers/Suppliers
- Specialist Vendors
- Architects & Planners, Development & Engineering Consultants

EDUCATION SESSIONS

Education sessions are categorized into 3 major topics to be presented by 9 quality keynote speakers and industry leaders follow by interactive discussion panels:

- Strategy Planning – gain perspective to the latest trend to achieve your new goals
- Premises – explore the leading innovation in the industry
- Control System – discover proven methods to get the best out of your investment

Delegates will be eligible to complimentary admission to pre- and post-conference site visits and workshops, and special discount on first LEED AP certificate training course by USGBC Education Partner in Asia.

Pre and Post Conference Events

- Apr 12 Technical Visit: CLP System Control Centre
- Apr 16 Technical Training: Design Practice for Fitting-out Work & Trend for Chiller Development
- Apr 24 iBMS workshop
- May 10 Facility Guided Tour to Hong Kong Exchange Data Centre
- May 24 –25 LEED AP O&M Exam Preparation and LEED EBOM Project Implementation Training

Platinum Sponsor



Gold Sponsor



Silver Sponsor



Bronze Sponsors



<http://www.movingintothefrontier.org.hk/>

PROGRAM AT A GLANCE

08:15 – 09:00	Conference Registration	12:10 – 14:00	Networking Lunch
09:00 – 09:10	Introduction	14:00 – 15:15	Education Sessions
09:10 – 11:05	Education Sessions	15:15 – 15:45	Afternoon Networking Break
11:05 – 11:30	Morning Networking Break	15:45 – 17:05	Education Sessions
11:30 – 12:10	Discussion Panel	17:05 – 18:00	Discussion Panel

SPEAKERS & PANELISTS

Ir Alfred W H Sit	Deputy Director, Electrical & Mechanical Services Department, HKSAR Government
Mr. Blake Ireland	Managing Director, Life Solutions
Mr. Damian Mears	Associate Director, Head of Workplace Strategy North Asia, Jones Lang LaSalle
Mr. Glan Blake Thomas	CEO, AET Flexible Space (Hong Kong) Ltd
Mr. Jin Kim	Regional Solution Architect, APC by Schneider Electric
Dr Kwok Wing Kwong	Project Manager, Sun Hung Kai Properties Co. Ltd.
Ms. Lili Pan	Founder, Managing Director, L GEES Limited
Mr. Mark Chim	Head of Workplace Resources, Greater China, Cisco Systems Inc.
Mr. Max Missbichler	Senior Sales Manager, TROX Malaysia Sdn. Bhd.
Dr Philip Yu	Director, Asia Pacific Environmental & Applications Engineering, Trane
Mr. Samson Lee	Vice President, Facilities Operations - Asia, AllianceBernstein Hong Kong Limited
Mr. Timothy Burndred	Regional Manager, JEB International Limited

SESSION TOPICS

- Creating a Workplace Culture of Innovation - Cisco Connected Workplace
- Enjoying the Built Environment Responsibly
- iBMS for Energy Efficiency
- Renewable Energy: Organic Rankine Cycle Technology, Absorption Chiller and Solar Energy
- Shanghai IFC Chiller Plant System Energy-saving Control Strategies Analysis
- Sustainability of a Commercial Chiller
- The Latest Development & Case Studies on Chilled Beam/Ceiling
- The next generation of Workplace
- Water in the Workplace
- Workplace Revolution is Happening

SPONSORING OPPORTUNITY

Moving into the Frontier Sponsorship Package	Diamond	Platinum	Gold	Silver	Bronze
	HK\$40,000	HK\$32,000	HK\$25,000	HK\$18,000	HK\$10,000
	1	1	1	2	5
ITEMS	QTY	QTY	QTY	QTY	QTY
Logo on conference website with hyperlink to Sponsor's web site	1	1	1	1	1
Logo on conference banner & promotional materials	1	1	1	1	1
Recognition in all promotional materials	1	1	1	1	1
Email broadcast to all IFMA's and AIIB's chapter contacts	3	2	1		
Delegate bag promotional document insert*	1	1			
Delegate bag promotional gifts insert*	1	1	1	1	1
Conference delegate passes	10	7	4	3	1
Speaker dinner passes	1	1	1	1	1
Corporate banner placement in the conference room*	4	3	2	2	1
Lunch Sponsor	1				
Main Reception Sponsor		1			
Afternoon Break Sponsor			1		
Morning Break Sponsor				2	
Morning Registration Tea Sponsor					5

*production cost is excluded

SPONSORING OPPORTUNITY

Becoming a sponsor to **Moving into the Frontier** will make a power statement in support of the facility and building management industry and express your concern to share IFMA's and AIIB's mission to provide the profession with the best in education, information and interaction. You will also get cost effective marketing exposure to your target audience and increase your brand recognition.

Your participation in **Moving into the Frontier** will be the best opportunity for you to develop new relationships through new networking activities.

If you are looking for a place to promote your business, **Moving into the Frontier** will be your best choice. For more information, please contact the Conference Manager at (852) 2512 0111 or e-mail: info@movingintothefrontier.org.hk

Joint Promotion Partner

DatacenterDynamics

CONVERGED

Media Partners

BCI ASIA **FUTURARC**
THE VOICE OF GREEN ARCHITECTURE IN ASIA

Education Partner



Supporting Organizations



Past AIIB and IFMA Conference Attendees

Abuja International Conference Center
Adrianse Group Limited
Aedas

AET Flexible Space (Hong Kong) Ltd
AFM Limited
AIA Company Limited
Al Sahr Electromechanical Works LLC
AllianceBernstein Hong Kong Limited
Altira Macau

ANZ Bank
ARCHIBUS, Inc.
Architectural Services Department
ATAL Building Services Engineering Ltd
Atlas Vending (HK) Ltd
Australia and New Zealand Banking Group Limited
Bank of East Asia, Limited
BDO Corporate Finance

BHP Billiton
BlackRock (Hong Kong) Ltd
Booz Allen Hamilton
Building & Construction Authority
Building Construction and Timber Industries Employees'
Union (BATU)

Buildings Department, HKSAR
BYME Engineering (HK) Ltd
Campus Facilities Management Co. Ltd
Can-ridge Engineering Company
Caritas Bianchi College of Careers
Carnegie Mellon University In Qatar
CB Richard Ellis

Central Bank Of Nigeria
Clestra Limited
CLP Power Hong Kong Limited
Commtech (Asia) Limited
Consoft

CPG Facilities Management Pte Ltd
Crown Relocations
Cushman & Wakefield
Data Clean International
Ducati Energia SpA
Dyuen Consultant & Engineers Co Ltd
EC Harris (HK) Limited

Electrical and Mechanical Services Department
Eliezer Workplace Management Ltd
Employment and Employability Institute (e2i)
Emrill Services LLC
Energiz Consulting Ltd
Expesite Ltd

Facility Engineering Associates
Facility Management University of Applied Sciences Kufstein
Tirol, Austria Pratt Institute New York
FaMe

Food, Drinks and Allied Workers Union
G4S Secure Solutions (Hong Kong) Ltd
Georgia Institute of Technology
Grand Copthorne Waterfront Hotel
Hang Seng Real Estate Management Limited
Harbour City Estates Ltd
Haworth Hong Kong Ltd
Hip Shing Hong
HKT Services Ltd
HKU SPACE Po Leung Kuk Community College
Honeywell Limited
Hong Kong College of Technology
Hong Kong Dockyards
Hong Kong Exchanges and Cleaning Ltd
Hong Kong Polytechnic University
Hong Kong International Terminals Ltd
Hong Kong Science & Technology Parks
Hong Kong University of Science and Technology
Hopewell Holdings Limited
Housing Department, HKSAR
IREO Management Pvt. Ltd
ISG Asia (Hong Kong) Ltd
ISS Asia Pacific Pte. Ltd
ISS Facility Services
ISS SilverTech E & M Engineering Co. Ltd
IW Asia Limited
Jekmac Group
Jones Lang LaSalle Limited
JPMorgan Chase Bank, N.A.
Jumbo Chains Co.
Kaden Construction Limited
Kimberly-Clark (Hong Kong) Ltd
Kwong Wah Hospital
Ladies Recreation Club
Lexco Ltd
Lingnan University
Liverpool John Moores University
LUTRON GL Ltd
M E & Associates Limited
Maa Television Network Ltd
Macdonald & Co.
Macquarie
Manulife Financial
Maxsec Group Limited
Megaman (HK) Electrical & Lighting Limited
Megatech HSE Solutions (s) Pte Limited
Melco Crown Entertainment
Merck Sharp & Dohme

Mind Body (Asia) Limited
MovePlan Asia Pacific
MTR Corporation
National Parks Board
NR Electric Co.
Optegy Group
Pacific Bontex Co., Ltd
PCCW Ltd
PDM International
Peak Tramways Company Limited
PERMALIGHT
Pfizer Inc
Pierce & Pierce
Primax Limited
PTT Exploration & Production Plc
Raffles Quay Asset Management Pte Ltd
Real Estate Management New York Presbyterian Hospital
Rentokil Initial
Rockfield Engineering Co Ltd
Rolls Royce Singapore Pte Ltd
S.H.K. Real Estate Management Co. Ltd
Savills Project Consultancy Limited
Shinryo (Hong Kong) Limited
SillyCube Technology Ltd.
Singapore Marriott Hotel
Sino Estates Management Ltd
Sodexo
Standard Chartered Bank (Hong Kong) Limited
Swire Properties Ltd
Sykes Asia Inc
Synergis Management Services Limited
Tai Cheung Properties Ltd
Telstra International Group
The Bank of East Asia Limited
The Hong Kong Jockey Club
The McGraw Hill Companies
The Open University of Hong Kong
The University of Hong Kong
The Venetian Macau-Resort Hotel
TVB Ltd
UGL Services Premas Operations Limited
Urban Group
US Department of State
VINCI Facilities
Western Academy of Beijing
Western Bridge Corporate Federal Credit Union
Yuantia Securities(Hong Kong) Limited
Zumtobel Lighting

<http://www.movingintothefrontier.org.hk/>

MOVING INTO THE FRONTIER

REGISTRATION FORM

Please fill in the form below and return to International Facility Management Association Hong Kong Chapter via post, fax or scan/email.

Address: P.O. Box. No. 65115, Tseung Kwan O Post Office
Tel: +852 2512 0111 Fax: +852 2512 0555
Email: info@movingintothefrontier.org.hk
Online Registration: <http://www.movingintothefrontier.org.hk/>

Registration		After Apr 1, 2014
Members Rate	<input type="checkbox"/>	HKD 1,425
Non-Members	<input type="checkbox"/>	HKD 1,500
Group Discount* / Buy 4 Get 1 Free Offer	<input type="checkbox"/>	5% overall discount for group registration of 5 or above. Please contact our Administrator at +852 2512 0111.

Note: * Group discount is only applicable to delegates from same company

Delegate Details:			
First Name		Surname	
Membership		Membership ID#	
Job Title		Company	
Address (Line 1)			
Address (Line 2)			
Phone		E-mail	

PAYMENT METHOD AND CANCELLATION POLICY

Payment Options: Please ✓ the relevant box to indicate your method of payment. When making payment, please indicate delegate name and conference code: IFMA14

BANK TRANSFER

Account Name: International Facility Management Association Hong Kong Chapter
Account Number: 222 - 005340 - 001
Bank Sort Code: 024 (Hang Seng Bank)
Swift Code: HASEHKHH

CHEQUE

Please make your crossed cheque payable to "International Facility Management Association Hong Kong Chapter". Please mail your cheque and registration form to P.O. Box. No. 65115, Tseung Kwan O Post Office.

PayPal CREDITCARD (Visa & Mastercard only)

Email address: _____

We will send you an email with a request for payment from you.

CPD: 9 hours *The CPD certificate shall be sent to your registered EMAIL ADDRESS on or before June 7, 2014. No printed copy will be distributed during the event.

Cancellation/refund policy: IFMA reserves the right to cancel an IFMA event due to low enrollment, unforeseen factors, or any other reason making it practically or economically inadvisable to conduct the event. In the event of cancellation, registrants will be notified as promptly as the circumstances permit (although IFMA cannot be liable for any failure to notify). IFMA, however, cannot be responsible for any other costs, losses or inconveniences that a registrant may incur, such as costs of transportation (plane, train, rental car, etc.), hotel cancellation fees, reservation fees, lost pay, vacation or leave time etc. Full refund will be granted for cancellations received in writing at the International Facility Management Association Hong Kong Chapter prior to April 5, 2014. Kindly note, there will be no refund for cancellation after this date. However, if you are unable to attend, we welcome a delegate to attend on your behalf. Refunds will not be given for no-shows after the conference.

Collection and Use of Personal Information: The personal information we collect allows us to keep you posted on IFMA's latest announcements, updates, and upcoming events. If you don't want to be on our mailing list, you can opt out anytime by e-mail hk-ifma.administrator@ifma.org.hk